

**BUSINESS CONTINUITY
PLANNING.**



It is every company's nightmare. A fire, flood, or accident can result in an organization losing years of business—overnight. Goodwill or loyalty can collapse. Even with a contingency plan in-place, a short-term loss of operations could result in long-term damage.

Disasters affecting the continuity of operations can come in a variety of forms beyond fires, floods, and accidents, and can include power failures, structural damage, theft, weather, and even civil disturbance. The common denominator? All can adversely affect almost any business by interrupting normal operations. The impact to the continuity of service manifests itself in loss of profit, customers, and jobs, and, in many instances, failure of the business as a whole.

It's a harsh fact: four out of five companies that suffer a disaster and do not have effective business continuity plans, go out of business within one year of suffering that disaster.

At Unisys, we believe that workspace recovery and the recovery of deployed technology assets are fundamental to an effective business continuity plan. We employ a holistic approach to business continuity planning; taking into account all issues that can potentially impact an organization's ability to resume business operations following a disaster. Our Business Consultants focus on learning and understanding the issues that are critical to your business operations and success.

- > **Systems Integration.**
- > **Outsourcing.**
- > **Infrastructure.**
- > **Server Technology.**
- > **Consulting.**

UNISYS

Imagine it • Done •

Risk assessment.

Unisys business continuity planning begins with a risk assessment to determine the areas of greatest exposure, ensuring that vulnerability to these risks can be minimized. This risk assessment is evaluated against many of the global common reasons for failure and can include:

- ▶ **Power loss**—average downtime 2 hours
- ▶ **Accident**—average downtime unknown
- ▶ **Fire**—average downtime 28 days
- ▶ **Theft**—average downtime 26 days
- ▶ **IT Failure**—average downtime 10 days
- ▶ **Sabotage**—downtime unknown
- ▶ **Flood**—average downtime 10 days
- ▶ **Structural Problems**—average downtime unknown
- ▶ **Contamination**—average downtime unknown
- ▶ **Weather**—22 days downtime for lightning
- ▶ **Terrorism**—most lengthy of all business interruption

As part of the initial analysis, Unisys Business Consultants will deliver recommendations designed to improve your organization's resilience levels. This exercise is followed by a full requirements analysis to ensure a thorough understanding of your people and process issues.

Workflow recovery.

Although workflows can often be diverted to an alternative location, the associated practicalities must also be taken into account. Transferring work to an alternative corporate office is not always feasible as it is rare and uneconomic to find sufficient surplus capacity. Additionally, what happens to the staff trained and experienced to handle the work that is transferred? The ideal solution is to recover operations either in the existing facility or in a locally accessible office that can be readily equipped to handle that business process.

It may be strategically necessary to consider prioritization of business processes. Recovery and continuity planning must take these key factors into account. Business process mapping helps to establish the appropriate recovery procedures, ensuring that, regardless of the nature of the disaster, business interruption is kept to a minimum, with non-critical functions coming back on-line—smoothly and at the earliest opportunity.

Finally, Unisys feels it is insufficient to simply produce a recommendation and contingency plan. Invocation testing is regarded as an integral part of any continuity solution. Invocation tests should be performed on an annual basis. However, depending on the risk factors identified during the initial analysis, biannual testing may be recommended.

Unisys clients never stand alone when a disaster strikes. Our experienced team of specialists is dedicated to ensuring that each recovery plan is customized to the exacting needs of every customer.

Why Unisys?

Unisys Direct, a strategic division of Unisys Corporation, is an expert logistics unit that leverages our expertise in IT infrastructure management, transformation, and support services to deliver quality Design Build and Relocation Services. Unisys Direct professionals understand how to assess your needs and how to completely protect your environment. During the last 20 years, the Design Build and Relocation Services Group has:

- ▶ Designed / constructed 2,000 plus Network Operations and Information Technology Centers.
- ▶ Relocated Network Operations Centers for more than 4,500 customers.



Unisys provides a single point-of-contact and single-point accountability on every project, from start to finish. Our highly experienced regional delivery managers provide consultative support, facility solutions, and growth plans to ensure that increased demands for information flow are met reliably and affordably. With Unisys handling the details, you can focus on your core business requirements.

Unisys Design Build and Relocation Services.

- ▶ Business Continuity Planning / Disaster Prevention
- ▶ Architecture and Engineering Services
- ▶ Construction Services
- ▶ Data Centers
 - New Data Centers
 - Data Center Consolidation
 - Data Center Expansion
 - Server Consolidation
- ▶ Facility Improvement Concepts
- ▶ Information Technology Centers
- ▶ Network Operations Centers
- ▶ Structured Relocation Services
- ▶ Project Management
- ▶ Monitoring and 24/7 Remote Monitoring

For more information about Unisys Design Build and Relocation services contact your Unisys Direct sales representative, or call 800-448-1424 in the US; in Canada please call 800-387-6127.

Can we help you? Absolutely.

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Printed in US America 8/03



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